



# Florida Gold Coast Chapter

JOIN US FOR A CPCU FLORIDA GOLD COAST CHAPTER LUNCHEON ON MAY 8TH

## Next Chapter Meeting on Wednesday, May 8, 2013

Reserve your place today for a special CPCU luncheon

Our guest speaker is Steve Roche. His topic will be health care law changes and the Affordable Health Care Act.

### Location:

Muvico Palace 20  
3200 Airport Road  
Boca Raton, FL 33431  
(561) 395-9009

Enter at Premier Theater and take escalator to second floor.

**Cost:** \$25 per person—includes lunch! Cash or check payable at the door. Checks should be made payable to CPCU.

### RSVP for this special event!

RSVP to [Joanne Mursell](#)

at 954- 331-1344 or

e-mail at: [jmursell@bbftlaud.com](mailto:jmursell@bbftlaud.com)

## President's Message By David Arch, CPCU

Thank you to all of our chapter members as well as our fellow insurance professionals from the following groups who were able to attend: IAASF, RIMS, CLU, PRIMA, NAIW, and CASE. We would also like to send a special thank you to Stephen Klingel, CEO of NCCI Holdings, for NCCI's continued support and for the use of their beautiful facility and to our speaker, Dan Sumner, General Counsel of Citizens Property Insurance Corporation.

Our next meeting, in addition to featuring a great speaker and topic, will also be our opportunity to hold elections for next year's officers. Joanne Mursell, our Secretary, and I will be

## 1<sup>st</sup> Quarter 2013

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stepping down. I have been proud to serve the chapter for the past three years in the role of Vice President for one year and President for two. Joanne has faithfully served as our chapter's secretary for the past 5 years! We thank her for her efforts and dedication to the chapter.

The following individuals have volunteered for service to our chapter in the following positions:

- Dawn Ingham – President
- Shani Oulton – Vice President
- Cheryl Jones – Treasurer
- Denise Perez – Secretary

We encourage anyone who is interested in serving the chapter as an officer or committee member to contact a current officer to learn more about how you can help. We welcome your participation.

Finally, a chapter is only as good as its membership. Thanks to all of you for your continued involvement and investment in our chapter. Please let us know if you have ideas on how to further improve our chapter or are interested in increasing your involvement in our chapter.

## Report from the Vice President-Circle of Excellence By Dawn Ingham, CPCU, ARM

Our chapter has a number of Circle of Excellence Program (COE) goals still to be accomplished this year, but for this newsletter, I'll focus on strategic goal #3, which is to:

### Promote risk management and insurance as a career

To achieve this goal, our plan is to conduct the following activities during 2013:

1. Promote the Loman Internship/Scholarship Program by contributing funds to the Program and identifying potential scholarship recipient.
- 1 2. Conduct an educational program with local



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- college students or local high school students
3. Conduct an activity designed to reach out to high school and undergraduate college students

If you have conducted or plan to conduct any insurance-related educational programs or activities for high school or college students, please notify me so that our chapter can receive credit for it. In addition, if you are interested in participating in such a program or activity, please let me know. I would be happy to join you because it sounds like it would be fun! Lastly, if you are aware of a career day event taking place at a local high school or college, let's make arrangements to join the event.

I look forward to our chapter achieving our COE goals this year. It will be hard work but will be worth it when we are recognized by the CPCU Society for all of our efforts!

## Message from the Communications Officer Shani Oulton, CPCU

In the spirit of keeping my portion somewhat exciting and insurance related, many of you may have figured out that I am a self-proclaimed workers compensation geek. I found the following story, told by folklorists dating back at least 70 years. It's a comedic staple that has turned up in numerous recordings, radio shows, movies and novels since the 1930s. I hope you enjoy it.

### The Barrel of Bricks- An Urban Legend

*By David Emery; as told by Cory Vandenharm*

I am a general contractor and heard this story from an insurance investigator:

A bricklayer working on a three-story-tall chimney had set up a pulley system so that his helper could raise the bricks up to where he needed them. As he was working, his helper complained about how difficult it would be to get the last of the bricks up to the flat roof of the building. Just then another contractor had some material delivered and it was placed on the roof by a fork lift brought to unload it. The bricklayer asked if the driver would load the rest of the bricks up there as well and the driver agreed. The bricklayer realized that he would not need his helper any more and sent him home.

When the bricklayer completed the chimney he noticed that he had quite a few bricks left over and that the fork lift was no longer at the jobsite. Now he had to figure out how to get the leftover bricks back down by himself. If he dropped them, they would surely break. So he

decided to use the pulley he had set up earlier to lower them down.

First he went down to the ground and raised a large metal bucket up to the roof level using the rope and pulley. Next, he tied the rope off onto a railing and climbed back up to the roof and loaded the bricks into the bucket. Then he went back down to the ground. He knew that the bricks would be heavy, so he wrapped the rope around his hand a couple of times and then untied the end of the rope with his other hand. Well, the bricks were heavier than he imagined and with physics being as it is, he was immediately launched upwards at a high rate of speed.

As he was racing up towards the roof he encountered the bucket full of bricks coming down at an equally fast rate. He collided with the bucket and broke his nose and his shoulder. The bucket passed him by as he sped upwards. He reached the pulley just before the bucket hit the ground and broke a few of his fingers as they were pulled into the pulley. When the bucket hit the ground, its bottom fell out and all of the bricks spilled onto the ground. Now the fun reversed. As the now light bucket sped upwards, the mason took a shot to the groin when one of his legs slipped into the empty bucket.

He then tilted enough to fall out of the bucket and continued with his gravity experiment. Eventually he landed on top of the pile of bricks and broke both feet. He collapsed in pain there on the bricks, but was glad to be alive. He let go off the rope and cried out for help.

It was then that the bucket hit him in the head and fractured his skull.

## Florida Gold Coast CPCU Chapter Scholarship

Established in 2003 by the Florida Gold Coast Chapter of CPCU. It is available to FSU students enrolled in its Department of Risk Management, Insurance, Real Estate, and Business Law.

One scholarship is awarded in the amount of \$1,000. The selection is made in the spring, and the award is made in the following fall semester.

Preference is given to students from the South Florida area. Other criteria are: Junior (not senior) RMI Major at time of application, minimum of 3.0 GPA, primary interest in Property-Casualty insurance.

RMI faculty makes recommendations to Florida Gold Coast CPCU Chapter.



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## Florida Gold Coast Chapter February 20, 2013 Chapter Meeting

We had a great cocktail hour with Guest Speaker Dan Sumner, General Counsel Citizens Property Insurance Corporation. His speech on the current state of Citizens along with take-out information was very informative.

NCCI was very gracious in offering its meeting space for this event, and the turnout was great. We look forward to this evening event again next year.

## Call for News/Articles

If you have written any news or articles that would be of interest to our general chapter membership, please contact Shani Oulton, CPCU Communications Officer at [shani\\_oultou@ncci.com](mailto:shani_oultou@ncci.com) or (561) 893-3168. We also welcome postings for any professional positions you may have open within your company. Just let us know and we'll get the word out.

Also, please visit our chapter website at <http://floridagoldcoast.cpcusociety.org/page/12347/>.

## Chapter Contacts Officers 2012-2013

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