

### 2<sup>nd</sup> Quarter 2014

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# Florida Gold Coast Ch

JOIN US FOR A CPCU FLORIDA GOLD COAST CHAPTER LUNCHEON ON SEPTEMBER 17, 2014

### **Next Chapter Meeting on Wednesday, September 17, 2014**

Stay tuned for more details on this special CPCU luncheon.

Our guest speaker will be announced shortly. Sign on to our website at https://floridagoldcoast.cpcusociety.org/ for the most up to date information.

### **Location:**

Muvico Palace 20 3200 Airport Road Boca Raton, FL 33431 (561) 395-9009 Enter at Premier Theater and take escalator to second floor.

Cost: \$28 per person—includes lunch! Cash or check payable at the door. Checks should be made payable to CPCU.

### For more information on this special event, contact **Denise Perez**

e-mail: dperez@bbftlaud.com

### President's Message By Dawn Ingham, CPCU, ARM

Cheryl Jones and I had the pleasure of attending the CPCU Society's 2014 Annual Leadership Summit in Phoenix, Arizona. The theme of the Summit was "Developing Strategic Leaders."

I attended the following sessions during the Summit:

**Building and Leading Effective Performance Teams** – This session focused on the stages of team development (i.e. forming, storming, norming, performing) and tools to strengthen communication

and manage conflict (e.g. disagree without being disagreeable; focus on the issue and not the person; celebrate accomplishments; delegate effectively,

- **Effective Relationships: Increase Value** Through Collaboration - This session focused on resolving conflict (compromising and collaborating); recognizing differences among people and being willing to accept and utilize those differences for the good of the team/project: communicating effectively by watching how you deliver information (e.g. tone, body language, etc.) and being approachable; and recognizing that people need to feel that they are appreciated.
- **Using Motivation and Engagement to Ensure** Success – This session focused on different behavioral styles and how to effectively engage CPCU volunteers.
- Social Media Best Practices for Chapters and Interest Groups – This session focused on methods of using social media (Facebook, LinkedIn, Twitter) to increase interest and participation in the CPCU Chapters.

The speaker for the opening session, Drew Dudley, spoke about leadership and how people don't always recognize they are leaders and the impact that they have on others by exhibiting leadership qualities.

Jim Abbott (former professional baseball player) spoke during the closing session about adapting and overcoming adversity.

Please plan to attend the 2015 CPCU Society Leadership Summit, which will be held in Ft. Lauderdale from April 22 to 25. It's a great opportunity for you to learn first-hand how you can get involved with our chapter. Plus, the registration is complimentary. How could you pass up such a great deal?!



## Florida Gold Coast Chapter

### Report from the Vice President-Communications Officer By Shani Oulton, CPCU

It's June and that's the start of hurricane season. The season runs until November 30, but peaks during the late summer and early fall.

Federal forecasters are predicting a slower-than-usual season, but they are quick to warn that it takes only one storm to wreak havoc.

Preparation should be on the minds of everyone. It is recommended that everyone have plenty of medication on hand, as well as water, food and other supplies. Personal papers, including insurance information, should be kept in a safe place.

It is the 10<sup>th</sup> anniversary of the historic 2004 hurricane season, when four hurricanes affected Florida for the first time since record-keeping began. There were 15 named storms that season, nine of which were hurricanes. But those four hurricanes remain among the costliest hurricanes to hit the United States.

### Did You Know...

The Florida Gold Coast Chapter has 83 active members?

To further develop our chapter, the chapter officers will be conducting its annual planning meeting on July 15<sup>th</sup>, 6 pm, at Brewzzi's in Boca Raton. If you would like to attend the meeting or have any suggestions, please contact any of the chapter officers.

### Florida Gold Coast CPCU Chapter Scholarship

Established in 2003 by the Florida Gold Coast Chapter of CPCU. It is available to FSU students enrolled in its Department of Risk Management, Insurance, Real Estate, and Business Law.

One scholarship is awarded in the amount of \$1,000. The selection is made in the spring, and the award is made in the following fall semester.

Preference is given to students from the South Florida area. Other criteria are: Junior (not senior) RMI Major at time of application, minimum of 3.0 GPA, primary interest in Property-Casualty insurance.

RMI faculty makes recommendations to Florida Gold Coast CPCU Chapter.

### Florida Gold Coast Chapter Pictures From the 2014 CPCU Society Leadership Summit

See the great pictures of Chapter President Dawn Ingham with Chapter Treasurer Cheryl Jones in Arizona.







## Florida Gold Coast Chapter

### Call for News/Articles

If you have written any news or articles that would be of interest to our general chapter membership, please contact Shani Oulton, CPCU Vice Preseident-Communications Officer at shani\_oulton@ncci.com or (561) 893-3168.

We also welcome postings for any professional positions you may have open within your company. Just let us know and we'll get the word out.

Also, please visit our chapter website at <a href="https://floridagoldcoast.cpcusociety.org/">https://floridagoldcoast.cpcusociety.org/</a>.

### **Chapter Contacts Officers 2013-2014**

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