



### 3<sup>rd</sup> Quarter 2014

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# Florida Gold Coast Chapter

**JOIN US FOR A CPCU FLORIDA GOLD COAST CHAPTER LUNCHEON ON DECEMBER 3, 2014 & REMEMBER TO BRING AN UNWRAPPED TOY**

## Next Chapter Meeting on Wednesday, December 3, 2014

Stay tuned for more details on this special CPCU luncheon and remember to bring an unwrapped toy with you.

Our guest speaker will be announced shortly. Sign on to our website at <https://floridagoldcoast.cpcusociety.org/> for the most up to date information.

#### Location:

Muvico Palace 20  
3200 Airport Road  
Boca Raton, FL 33431  
(561) 395-9009

Enter at Premier Theater and take escalator to second floor.

**Cost:** \$28 per person—includes lunch! Cash or check payable at the door. Checks should be made payable to CPCU.

**For more information on this special event, contact**

**Denise Perez**

e-mail: [dperez@bbftlaud.com](mailto:dperez@bbftlaud.com)

## President's Message by Dawn Ingham, CPCU, ARM

Did you know that the CPCU Florida Gold Coast Chapter has a LinkedIn site? Through the use of LinkedIn, we're hoping to increase interest and participation in our Chapter. Please check it out and become a member of the site. You could even start your own discussion or post interesting information that you would like to share with our group. Let's all thank Chapter member **Kelly Blake, CPCU**, for setting up our new site.

Congratulations to our Chapter's new designees! We are so

proud of you! If you're a new designee and attended the CPCU Society Annual Meeting in Anaheim, I hope you saw your name in the Florida Chapters' ad in the 2014 CPCU Society Yearbook. You deserve the recognition.

Speaking of the Annual Meeting, I heard great reviews of the meeting from a few of our new designees. Please tell us about your experience on our LinkedIn page.

Lastly, just another reminder to mark your calendars to attend the **2015 CPCU Society Leadership Summit**, which will be held in **Ft. Lauderdale** from April 22- 25. It's a great opportunity for you to learn first-hand how you can get involved with our chapter.

## Report from the Vice President-Communications Officer by Shani Oulton, CPCU

I recently attended the Big I Education Convocation in Grand Rapids, MI and found it very informative. There was a lot of talk, as we have seen at various insurance conferences, about the traditionalists, baby boomers, generation X and milleniums. One snippet that I wanted to share with you all was a potential shift in philosophy relative to training in the insurance industry.

Many of the traditionalists/baby boomers are getting ready to retire, which constitutes a wealth of knowledge in policy application as well as interpretation amongst knowing the industry as a whole. The thought conveyed was that generation X's as well as milleniums will need to have a better understanding of policies and how their content transfers over to actual claims. The familiar quote used was "give a man a fish and you feed him for a day; teach a man to fish and you feed him for a lifetime."

Discussions revolved around looking for more innovative ways to encourage agents to read and understand the  
1 policy and interpret based on situations that may arise, and



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how this could be applied in a classroom setting.

I am very interested to hear if you all have started to see this shift when attending courses and what your thoughts are on this philosophy.

## Florida Gold Coast CPCU Chapter Scholarship

Established in 2003 by the Florida Gold Coast Chapter of CPCU, it is available to FSU students enrolled in its Department of Risk Management, Insurance, Real Estate, and Business Law.

One scholarship is awarded in the amount of \$1,000. The selection is made in the spring, and the award is made in the following fall semester.

Preference is given to students from the South Florida area. Other criteria are: Junior (not senior) RMI Major at time of application, minimum of 3.0 GPA, primary interest in Property-Casualty insurance.

RMI faculty makes recommendations to the Florida Gold Coast CPCU Chapter.

## Florida Gold Coast Chapter Meeting September 17, 2014 Recap

We had a great luncheon with Guest Speakers Connie McKenzie and Nancy Joyce, both registered nurses from Firstat RN Care Management Services. They spoke about how they offer a holistic client-centered approach to caring for individuals who are aging, disabled or injured and unable to manage their lives independently.

A lot of great questions were asked and answered at the luncheon. If you are interested in further information on this organization, you can locate them on the web at [www.firstathealthcare.com](http://www.firstathealthcare.com).

## Call for News/Articles

If you have written any news or articles that would be of interest to our general chapter membership, please contact Shani Oulton, CPCU Vice President-Communications Officer at [shani\\_oultou@ncci.com](mailto:shani_oultou@ncci.com) or (561) 893-3168.

We also welcome postings for any professional positions you may have open within your company. Just let us know and we'll get the word out.

Also, please visit our chapter website at <https://floridagoldcoast.cpcusociety.org/>. We are also on Linked In now. Please request to be added to the Gold Coast Chapter CPCU page.

## Chapter Contacts Officers 2013-2014

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