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Newsletter

Fall Edition, 2021



Chapter Luncheon Recap

Chapter members came together on **October 13th** for our third virtual luncheon this year to receive a special treat: **two guest speakers, two interesting topics...**

Lamont Boyd, fellow CPCU, shared insight on the importance of student engagement practices. As Vice President of the Arizona CPCU Chapter and member of the CPCU Student Action Committee, among others, Lamont is passionate on developing the next generation of insurance professionals by promoting the insurance industry as a great career destination and encouraging students to further their education via programs offered by The Institutes. Lamont suggests developing relationships with local colleges and universities and our own **Michael Koscielny** also suggested participating in local *InVEST* programs to engage with high school students. With many professionals in our industry approaching retirement, this is certainly something for all of us to think about. For more info, visit CPCU's [Student Action Committee](#) page on INteract.



Economist **Patrick Coates**, PhD, shared highlights from his recent study on the current perceived labor shortage in the wake of the Covid-19 pandemic. Patrick reviewed key drivers in changes in labor force participation, job matching, and workforce demographics as well as how these have an impact on the pace of employment recovery. In case you missed it, check out [NCCI's Insights Video Edition](#) to hear Patrick, and his colleague, Francesco Renna, speak on the subject. You can also access a copy of the full report.



Thank you, Lamont and Patrick, for joining us and sharing your industry knowledge!

CPCU Milestones

Let's celebrate our New Designees, and Chapter Members on reaching special milestones this year with their CPCU designations.

New Designees (2021/2022)

- Joseph Boland, CPCU
- Paul Handerhan, CPCU
- Mary Meingossner, CPCU

5 Year Anniversary (2016)

- Dwight E. Garner, CPCU
- Tiina Smith, CPCU
- Veruschka Zachtshinsky, CPCU

10 Year Anniversary (2011)

- Alex Alterman-Royo, CPCU
- Edward M. Brown, CPCU
- Dawn Ingham, CPCU
- Shani Oulton, CPCU

15 Year Anniversary (2006)

- Nicone Jean Gordon, CPCU

20 Year Anniversary (2001)

- Phillip R. Bauder, CPCU

30 Year Anniversary (1991)

- Donald T. Burton Jr., Jr., CPCU
- Andrew Schuyler Frazier, CPCU
- Robert W Taylor, CPCU
- Brent Alan Winans, CPCU

May each year bring you continued success!



EDUCATION

FGC Chapter Scholarship

We're excited to announce this year's recipient of the Florida Gold Coast CPCU Scholarship.... **FSU's Matilde Vevera**. Matilde is pursuing a double major in actuarial science and RMI and is taking advantage of their combined pathways program, allowing her to take graduate courses as an undergraduate. In addition to a full workload with classes, Matilde has participated in several internships, including at Hylant and NCCI, and shares her knowledge with other students as an Honors Colloquium Leader. Congrats, Matilde!

FSU College of Business - #1

Florida State University College of Business undergraduate Risk Management/Insurance Program is ranked No. 1 in the country, by U.S. News & World Report's "Best Colleges 2022 Guidebook,".

The college's Dr. William T. Hold/The National Alliance Program in Risk Management and Insurance stands as the top-ranked program for its ability to prepare future insurance and risk management professionals in the areas of enterprise risk management; financial planning; employee benefits; life and health insurer operations and products; and property and casualty operations and products.

Visit [Insider Journal](#) for the full article.



Leadership Seminar

Learn2Lead is the CPCU Society's new series of workshops that can give you the skills and insights traditionally offered at the Society's Leadership Summit. Upon conclusion, participants will receive a certificate of completion from Portland State University and **(6) CE** for CPCU credits.

November 2021: The Challenge of Change: Understanding and Accepting

Designed to provide you with a deeper understanding on how you respond to change, this course offers practical tips and activities that will help you leverage change, both personally and in your business.

Visit the [Learn2Lead](#) page for more information on the seminar, including schedule and rates.

Education is for improving the lives of others – Marian Wright Edeman

Upcoming Webinar

Don't wait on earning your CE for CPCU credits to maintain **Good Standing** - webinars offered by the CPCU Society are a great way to stay updated on related topics and automatically earn CE. As a reminder, you can view and report CE for CPCU credits through the [online reporting tool](#).

- **Nov 17th at 1 pm ET**
– CPCU Society Member Town Hall

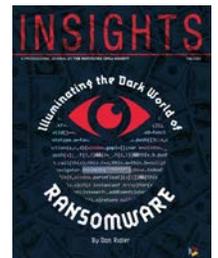
All webinars are recorded and available on the [Knowledge Center](#) page for on-demand viewing. These will also earn CE!

Insights, Fall Edition

Highlights from the latest **Insights** edition include:

- **Illuminating the Dark World of Ransomware**
 - o Focuses on recent increase in ransomware incidents, to pay or not to pay, and the role of cyber insurance
- **Yes, We're Open – Business Continuity and Extra Expense**
 - o Examines ways insurers can help their commercial clients prepare for the unknown and plan to stay in business – business continuity and disaster planning, extra expense coverage
- **The Future of Claims**
 - o Key enablers are a combination of process transformation, adoption of new technologies, a connected partner ecosystem, and a talent model that values technical claims handling and data science skills

Click [here](#) to access the electronic copy.



CHAPTER NEWS

Community Events

Chapter members, Dawn Ingham, Kerry Clinton, Michelle Smith, and Tiina Smith, decked out their vehicles for Trunk or Treat events hosted by Achievement Center for Children and Families.



In2Risk 2021

Thanks to all our chapter members who submitted for a chance to win a virtual spot at this year's In2Risk Annual event – **Congratulations** to our lucky winners:

Bob Taylor and Chad Perlman

Did you miss In2Risk 2021? Listen to this [episode](#) of our **INtheKnow** podcast as host **Chris Hampshire, CPCU**, and special guest and former Pixar story artist **Matthew Luhn** take you back to the closing general session. Matthew expands on his keynote presentation to help you discover how great storytelling can make you stand out from the competition and how to leverage the power of testimonials and metaphors when talking about your product.

Save the Date

Nov. 10 – Nov. 12
San Francisco, CA

In2Risk 2022



Joyce Valley

As a past President of our Florida Gold Coast Chapter, fellow CPCU and friend, we wanted to share Joyce's story to help her get the word out. She is facing some serious health issues at this time and is seeking as many advocates as she can to get the word out to as many people as possible.

To learn more about Joyce and donor information, please visit her [website](#).



Officer Elections

At our luncheon, we announced that our current Treasurer, Linda Li, has stepped down from role. We thank Linda for her dedication and service to our chapter.

We will be holding **2022 officer elections** for the Florida Gold Coast CPCU Chapter at our next luncheon (Date TBD). Please take this time to consider becoming more involved with our local chapter. Feel free to reach out to any of our current leaders with any questions you have. We look forward to seeing **your names** on the ballot!

Chapter Leadership 2021

President: Tiina Smith, CPCU, AIS
Tiina_Smith@ncci.com

V. President: Michelle Smith, CPCU
Michelle_Smith@ncci.com

Bonnie Bartlett, CPCU, AINS
Bonnie_Bartlett@ncci.com

Veruschka Zachtshinsky, CPCU, ARC
Veruschka_Zachtshinsky@ncci.com

Dawn Ingham, CPCU, ARM
Dawn_Ingham@ncci.com

From our family to yours,
*Happy
Thanksgiving*

